

PRESS RELEASE

For Immediate Release



Europe's Volleyball temple in Berlin to host Super Finals 2020!

The CEV Champions League Volley Super Finals will be taking place in Berlin for a second straight year – as the iconic Max–Schmeling–Halle confirms its status of 'Europe's Volleyball temple'! The fans can prepare themselves to celebrate the Volleyball party of the year on Saturday, May 16, 2020 together with the top four teams in Europe – two per gender – battling for the most coveted crown in international Volleyball as well as for a record total purse of $\mathfrak E$ 1.5 million, including $\mathfrak E$ 500,000 for each of the eventual winners. Tickets for the Volleyball event of the year will go on sale tomorrow, December 20.

Following the meeting of the CEV Board of Administration held on Wednesday in Luxembourg, CEV President Aleksandar Boričić announced in the German capital an increase to the overall prize money at stake in Europe's elite competition to an unprecedented € 4.5 million. Ms Gabriele Freytag, Head of the Sports Department at the Senate of Berlin, shared estimates that the economic impact from the historic one-day event held on May 18, 2019 stands at more than € 2 million for the city of Berlin.

The Super Finals 2020 will add another chapter to the success story of the historic event held this past May in the German capital – and will once again bring together the CEV, the German Volleyball Federation (DVV), the Volleyball Bundesliga (VBL) and the BERLIN Recycling Volleys to cement a partnership that helped break new ground for Volleyball in 2019.

Volleyball fans, media and many more stakeholders expressed their praise for the revolutionary concept introduced in 2019, with women's and men's teams contesting their respective winner-takes-all final match one after the other at the very same venue and sharing the joy of seizing the trophy while standing on the same podium. The Super Finals 2020 will take the event to the next level, with all partners due to focus on fan engagement and the delivery of an experience that the spectators will never forget.

The highest authorities of the four partners (CEV, DVV, VBL and BR Volleys) together with the Berlin Government made the announcement on Thursday morning at a media meeting held at the famous Adlon Hotel in Berlin. Shortly after that, they moved to one of the most iconic landmarks of the city, Brandenburg Gate, for a photo shooting to capture the historic moment together with BERLIN Recycling Volleys star Benjamin Patch and former Champions League winner Christiane Fürst.

"The Super Finals 2019 were a truly revolutionary moment in the history of our Volleyball family, and following on such a successful experience, we are obviously happy that we could find an agreement with our German partners for the delivery of the 2020 edition of this prime event. This decision shows once again the sense of unity and cohesion that reigns in our Volleyball family and this move confirms that only by working together as members of the same team, we can achieve great things. I very much look forward to witnessing yet another Volleyball party here in Berlin," said CEV President Aleksandar Boričić.

"At the final matches of the CEV Champions League Volley 2019, Berlin once again showed that we can stand out for hospitality, sports fans and competence. I am proud of the renewed support of the European Volleyball Confederation and am delighted that we are able to host the Super Finals for the second year in a row. The sports metropolis of Berlin is the Volleyball capital of Europe. In 2020, we want to continue the success of the previous year and make the sold-out Max-Schmeling-Halle quake again," said the Senator for the Interior and Sport in Berlin, Andreas Geisel.

"I am very happy that the CEV Champions League Volley Super Finals will be held for the second time in a row in Berlin. As we have already seen during the first edition this year, where the Max–Schmeling–Halle was sold–out even without German participation, Berlin shows a lot of Volleyball power," said DVV President, René Hecht. "After the Olympic qualifier from January 5 to 10, we will seamlessly jump to the next international Volleyball highlight. Developing Volleyball in a positive way in Germany only comes through hosting such big events, so I am very thankful to all who made it possible. Of course, I hope to see a German team playing the Super Finals in May 2020."

"The great atmosphere during the CEV Champions League Super Finals 2019 in Berlin reflected the enthusiasm for Volleyball in Germany. Therefore, I am delighted that CEV, DVV, BR Volleys, the city of Berlin and the VBL are joining forces once again, thus making Berlin the Volleyball capital of Europe once more in 2020. International highlights such as the men's Tokyo Volleyball qualifier in January and the CEV Champions League Volley Super Finals underline the status German Volleyball has achieved," said VBL President Michael Evers.

"With the repeat of the CEV Champions League Super Finals 2020 in Berlin, the status of the Max–Schmeling–Halle as the 'European Volleyball temple' will be confirmed in an impressive fashion. Major events, such as the Super Finals have an immense importance for our sport, therefore it is even more valuable that the entire continent is going to look at Germany and especially Berlin for this special occasion. We, as the BR Volleys,

feel honoured that we are able to welcome the European Volleyball family in our city in May once again. We will be doing our very best to present our sport on the stage that it deserves," said the General Manager of BERLIN Recycling Volleys, Kaweh Niroomand.

For further information, please visit https://superfinals.cev.eu.

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Notes:

This article was prepared by Federico Ferraro from the CEV Corporate Communication Department.

For more information related to this release go to: www.cev.eu or https://superfinals.cev.eu.

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Boilerplate:

The European Volleyball Confederation (CEV) is the institution responsible for governing 56 National Federations throughout Europe and is recognised as such by the Fédération Internationale de Volleyball (FIVB).

Our ultimate goal is to promote Volleyball, Beach Volleyball and Snow Volleyball and to raise the status of our sport to a higher level. Whether the game is played indoors, on sand or on snow, Volleyball connects and brings people together – from children playing in their free time up to professional, elite athletes.

We cultivate a strong sense of togetherness with all stakeholders, the Member National Federations, their national leagues, clubs, players, organisers and other partners of European Volleyball, from grassroots level to the top events.