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CEV expand media rights partnership with Infront

The CEV and Infront, a Wanda Sports Group company, have expanded their agreement for the media rights to Europe's top Volleyball events in a new long-term partnership. The prolongation covers global media rights distribution for CEV's flagship national team events including the men's and women's CEV EuroVolley and CEV EuroBeachVolley. It also expands to cover all club competitions including the CEV Champions League, CEV Cup and CEV Challenge Cup and all CEV Snow Volleyball events as of season 2020/21.

The decision was taken by the CEV Board of Administration meeting in Luxembourg and is due to be ratified by the CEV General Assembly on February 29, 2020.

Aleksandar Boričić, CEV President said: "Infront has been a trusted partner of the CEV for many years and expanding its role reflects the positive impact they have had on European volleyball. Having the media rights to both European club and national team competitions managed under one umbrella will help create synergies between events and ensure consistent delivery at all levels."

Philippe Blatter, Infront President and CEO said: "Volleyball remains a hugely popular sport not only in Europe but globally. Our long-term partnership with the CEV remains a special one and – with volleyball forming part of Infront's DNA – this extension provides us with an opportunity to strengthen this exciting sport in all its facets for fans, players and partners across Europe. We feel privileged to increase the scope and time of this partnership and continue our relationship with the volleyball family."

About the European Volleyball Confederation

The European Volleyball Confederation or Confédération Européenne de Volleyball (CEV) is the FIVB supporting institution responsible for governing 56 National Federations throughout Europe and is recognised as such by the Fédération Internationale de Volleyball (FIVB). The CEV has the authority and responsibility for organising all European competitions in Volleyball, Beach Volleyball and Snow Volleyball. The CEV headquarters are located in Luxembourg City (Grand Duchy of Luxembourg). For further information, visit www.cev.eu.

About Infront

Connecting fans and consumers to the greatest sports events, Infront, a Wanda Sports Group company, offers everything an event or commercial partner needs to be successful. With a team of over 1,000 experts working from 45 offices across 16 countries around the world, Infront is equipped to tackle any challenge – be it innovative digital solutions, world-class event operations, international media rights distribution, sponsorship sales and activations or cutting-edge media production. Headquartered in Switzerland, Infront is passionate and #AllAboutSports. For further information, visit www.infront.sport.

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Notes:

This article was prepared by Federico Ferraro from the CEV Corporate Communication Department, in partnership with Infront.

For more information related to this release go to: www.cev.eu

When publishing this release on social media, we ask to link to our accounts and include the relevant #tags.

CEV social media accounts:

Facebook: <https://www.facebook.com/CEVolleyball/>

Twitter: <https://twitter.com/CEVolleyball>

Instagram: <https://www.instagram.com/cevolleyball/>

YouTube: <https://www.youtube.com/cevolleyball>

LinkedIn: <https://www.linkedin.com/company/cevolleyball>

OTT Platform: <https://www.eurovolley.tv/>

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Boilerplate:

The European Volleyball Confederation (CEV) is the institution responsible for governing 56 National Federations throughout Europe and is recognised as such by the Fédération Internationale de Volleyball (FIVB).

Our ultimate goal is to promote Volleyball, Beach Volleyball and Snow Volleyball and to raise the status of our sport to a higher level. Whether the game is played indoors, on sand or on snow, Volleyball connects and brings people together – from children playing in their free time up to professional, elite athletes.

We cultivate a strong sense of togetherness with all stakeholders, the Member National Federations, their national leagues, clubs, players, organisers and other partners of European Volleyball, from grassroots level to the top events.